



Residential Roofing Price Increase Announcement April 15, 2013

March 13, 2013

To: Atlas Residential Roofing Customers,

Atlas is announcing a price increase on all shingle and roll products effective **April 15, 2013**. Atlas will be increasing our price of both shingles and roll goods by 6% to 8%.

Shipments on or after **April 15, 2013**, will be invoiced at the new price level regardless of order placement date.

Your local Atlas salesperson will be firming up the specific prices by product prior to the April 15th increase.

We appreciate your business and we hope 2013 will bring much success for you and your company.

Regards,

Kirk R. Villar
Vice President Sales and Marketing
Atlas Residential Division

ATLAS PRISTINE SHINGLES Featuring

Remember: If It Doesn't Say Scotchgard Protector From 3M, You Don't Know What Kind Of Algae Protection You Really Have

