



September 23, 2014

## **NATIONAL ANNOUNCEMENT COMMERCIAL ROOFING SYSTEMS OCTOBER 20, 2014 PRICE INCREASE**

Dear Customers:

Following a review of current key raw material costs, including MDI, and the forecast for their continued escalation, GAF is announcing a price increase on ISO Insulation.

Effective **October 20, 2014**, there will be a price increase of **3 - 5%** on all ISO Insulation, including flat, tapered and high density products. The price increase will take effect with shipments on October 20, 2014, regardless of order entry date.

Should you have any questions concerning this increase, please contact your local Territory Manager, Regional Sales Director or Area Vice President.

Thank you for your continued support.

Larry Sterritt  
Vice President, Sales  
Commercial Roofing Systems

1361 Alps Road  
Wayne, NJ 07470  
(973) 628-3000  
[www.GAF.com](http://www.GAF.com)

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