



February 27, 2012

NATIONAL ANNOUNCEMENT COMMERCIAL ROOFING SYSTEMS

APRIL 2, 2012 PRICE INCREASE

Dear Customers:

Following a review of current key raw material costs and the forecast for their continued escalation, GAF is announcing a price increase.

Effective **April 2, 2012**, there will be a price increase of **5%** on ISO Insulation, adhesives, coatings and all EverGuard products, including TPO and PVC membranes and accessories. The price increase will take effect with shipments on April 2, 2012, regardless of order entry date.

Should you have any questions concerning this increase, please contact your local Territory Manager or Regional Sales Director.

Thank you for your continued support.

A handwritten signature in black ink, appearing to read "Larry Sterritt".

Larry Sterritt
Vice President, Sales
Commercial Roofing Systems